



Archie #4

Mark Waid

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The biggest comic series of the year continues! What was the “lipstick incident” that pushed Archie and Betty apart? And can the smartest boy in Riverdale fix it? The spotlight is on Dilton and Moose as, together, they show what friendship is really all about! We’re pleased to welcome ANNIE WU (BLACK CANARY, HAWKEYE) to Riverdale, as she takes over art duties in this brand new issue!

Archie #4 Details

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From Reader Review Archie #4 for online ebook

Heather says

We've heard about it for three issues, and in Archie #4, the #LipstickIncident is finally revealed!

Maine Caulfield says

Alas, we get to hear about *the lipstick incident*

Holly Letson says

The #LipstickIncident was a big letdown. All this build-up for it to be something amazing awful like Archie cheating or something, then - in reality - it turns out to just be Betty throwing a childish fit and smearing some on his face, because he doesn't like her trying to become someone she really isn't.

Becca Vargas ?? says

#IncidenteDelLabialRevelado #WTF #PorQuéSonTanCortos

Eminate says

The lipstick incident.....

THE FUCKING LIPSTICK INCIDENT!!!!

I thought the 1st issue of this comic couldn't be topped but damn was I wrong. I am so glad I was wrong. I am glad they explained it...how Betty and Archie broke up. I think Archie is an idiot and Betty wanted to try something different and he didn't like it.

"Funny. You're still You." That line. That panel. That page.

WOWOWOWOWOWOWOW. I loved that scene it was so powerful and so needed because a lot of people are arguing that Betty is being made a girly girl and losing herself. I feel like that scene was for all the Betty haters out there. Even if they change the way she looks she is still Betty Cooper. I want all the awards to go to this Archie Issue because it was so well deserved.

Good job Mark Waid and Annie Wu. This duo (also a nod to Fiona Staples) are killing it.

Sugandha Katoch says

First favorite from the series! I'm finally liking the story. The Lipstick Incident reveal was a make or break kind of a deal, and it ended up being perfect. The one page with Archie being the natural klutz that he is, while texting, was adorable. No hatred for Veronica yet, something tells me, she's going to help certain good

friends patch things up. Can't wait to read the next issue!

Amanda says

Annie Wu is killing it with this art work. #lipstickincident was revealed!

Liberty K says

The art is so beautiful and the #lipstickincident finally revealed! Next issue Reggie vs Veronica? Ummm yes please!

McAbby says

oooooooo so that's what the #lipstickincident is all about haha! I hope to see more of Veronica in the next issues because I really like her! I love her sassiness :) sorry #betchie fans...

I'm not a huge fan of the art. I prefer Fiona Staples' work :/

Tar Buendía says

La explicación al "lipstick incident" ha sido maravillosa. El cambio de dibujo no me ha ido demasiado pero tampoco está mal.

"Es gracioso. Tú sigues pareciendo el mismo"

Tony Stark says

"i was just trying to keep my promise to her" okay but that broke me

Carmen says

A 360 degree transformation, wow!! #lipstickincident

Gabrielle (Wishes she had more time to read) says

Okay, first of all, what gives with ARCHIE COMICS giving me feelings? Like, dude. What? I wasn't ready to hurt.

Second of all, WE FINALLY KNOW WHAT THE #LIPSTICKINCIDENT IS. Oh. My. God. I have feels.

Sandra says

#LipstickIncident is finally revealed and it was NOT what I expected. Ohh poor Betty (and stupid Archie) :(I will forever ship Betty & Archie! #GoAwayVeronica

Can't wait for next issue, Reggie vs. Veronica!!

Sandra says

I still have a Riverdale hangover, so here I am trying to finish the new Archie series I've started. I've been reading Archie comics for as long as I can remember and this new reincarnation of his story is definitely refreshing. I also love how they use previous stories and spin it to something more modern, like the #lipstick incident, which was so hilarious.

Also, I did notice though, how much this run reminds me of Riverdale. I hate researching so I'm not sure if Riverdale was based on this run of Archie or something, but there were very slight similarities. Definitely reading more of this now.

If there was one thing I would criticize about this issue, it is the change of the illustrator. I loved Fiona Staples and her art, and I wish they would have stayed with her.
