



# Modern Management: Concepts and Skills

*Samuel C. Certo*

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## **Modern Management: Concepts and Skills** Samuel C. Certo

Modern Management is a traditionally organized principles of management text that integrates core concepts with cutting-edge skill training—all while keeping the focus on application.

This edition provides the latest concepts and empirical research as well as the most recent examples of management in today's business world.

## **Modern Management: Concepts and Skills Details**

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