



Personal Finance: An Integrated Planning Approach

Ralph R. Frasca

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The goal of this book is two-fold. The first is to have readers appreciate the importance of planning and have a basic understanding of planning techniques. The second is to develop readers' abilities to think critically and to make effective decisions. This book covers financial planning including the time value of money, cash management, buying now and paying later, investment basics, stock and bonds, mutual funds, and protecting your income and wealth. For financial advisors/planners and any individual seeking a sound financial plan.

Personal Finance: An Integrated Planning Approach Details

Date : Published October 1st 2008 by Pearson (first published April 18th 2005)

ISBN : 9780136063032

Author : Ralph R. Frasca

Format : Paperback 488 pages

Genre :

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