



Corporate Finance: Core Principles and Applications

Stephen A. Ross

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Ross/Westerfield/Jaffe/Jordan's *Corporate Finance: Core Principles and Applications* was written to convey the most important corporate finance concepts and applications at a level that is approachable to the widest possible audience. The concise format, managerial context and design, and student-friendly writing style are key attributes to this text. The well-respected author team is known for the clear, accessible presentation of material that makes this text an excellent teaching tool. And with the Fifth Edition, McGraw-Hill's Connect(R) empowers students by continually adapting to deliver precisely what they need, when they need it, and how they need it, so your class time is more engaging and effective.

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The textbook does a good job of explaining corporate financial principles. Because our professor loosely based his class on the lesson plans and added HBR cases to enhance the experience, we didn't get as much value out of the exercises and examples. I would recommend this for folks who already had financial accounting or will combine this with some accounting principle exercises.
