



# Experiential Approach to Organization Development

*Donald R. Brown*

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## **Experiential Approach to Organization Development** Donald R. Brown

A conceptual and experiential approach to understanding organizational development.

With a focus on the development of readers' interpersonal skills, "Experiential Approach to Organization Development" provides a comprehensive, realistic, innovative, and practical introduction to the field.

The eighth edition presents new and revised information, keeping the material fresh and relevant.

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### **Christian says**

Don't let my rating fool you. This book provides a great backbone for any introductory organizational development course. In fact, this book is set apart by its heavy emphasis on case studies, interactive simulations and role-plays. As a result, when used in a well-designed course, most of your real learning will not be taken from the pages of the book, but synthesized in the classroom with your colleagues. Hats off to Mr. Brown for such a clever design.

That said, when taken by itself the book is underwhelming, minimal, a bit simple, and overly repetitive. If reading alone, you'd likely be better off with another book. Lucky for me, I got the full package.

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### **Ravi Joshi says**

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