



The Devil Will Do

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In a land unforgiving of indulgent, dangerous sex, merchantman Eryn does his best to keep his desires in the dark...until the plight of a beautiful prince leads him out of the shadows and into adventures both sensual and terrible.

Capture, curse, and torture litter Eryn's road to true love, along with carnal delights beyond his most wicked imaginings. His strengths and limitations are exposed—and the hard truth, that nothing holds him back more than the monster of self-loathing in his heart. Prince Wyn might be everything he's dreamed of in a man—and master—but before Eryn can accept the exquisitely wicked affections of his one true love, he must first save himself...from himself.

*This novella was originally published under the title **Sweet Son** and has been significantly revised.*

The Devil Will Do Details

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Author : Heidi Cullinan

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From Reader Review The Devil Will Do for online ebook

Optimist ?King's Wench? & MANTIERS Champion says

If you're familiar with me you know I love HC. I dubbed her Queen Shit of Fuck Mountain. That being said, I didn't think HC had it in her to be this depraved. As depraved as it is it ironically retains the fairy tale feel throughout. A feat and proof positive that my devotion to her is well placed.

Were HC an actor she'd be one of those that needs no first name-Hoffman, De Niro, Streep. They've earned that rarified last name only air by their diversity and transformative capabilities. They fully immerse themselves into the characters they portray and choose roles that stymie pigeonholing. I don't love everything they put out nor have I read HC's complete backlist, but I respect their abilities regardless. True, HC writes exclusively M/M but she's not bound to any particular sub-genre. *The Devil Will Do* is further verification of that.

The Devil Will Do is a re-imagining of Snow White minus the dwarves with a poignant undercurrent. Eryn is cast as the prince. Wyn as Snow White. In this retelling Eryn must prove himself worthy to be consort to the future king of the Northern Isles. Eryn goes on a journey of self-discovery that includes debasement, humiliation, gang bangs, exhibitionism, enslavement, torture, demons, witches and ends with true love of himself and his Prince.

"This is my throat I fuck. I have bought you, and you are mine. This is all you are now. Whatever I tell you to do. To be."

It feels odd to say I had a goofy grin on my face while reading a story with all those tags but I did. Not the entire time because it wouldn't have been as satisfying if Eryn's path had been an easy one. Eryn struggles mightily with feelings of unworthiness and self-loathing for his deviant desires, but his desire to save Wyn motivates him to at least try to overcome those feelings. His master pushes at those boundaries, always with the endgame of both preparing him to be worthy of his true love as well as the obstacles that will face him along the way.

Some of those obstacles are harrowing but most of the torture happens off the page, if you're squeamish. And remember this is a fairy tale and they always end happily and usually have some cute animals too. Snow fulfilled that quota. Snow is an imperious white stallion who seems to understand Eryn and is no ordinary stallion. I'll say no more, though.

The Devil Will Do is a delightful read brimming with love, overcoming adversity and self-acceptance. Another favorite of mine from HC.

I only thought she'd earned the moniker Queen Shit of Fuck Mountain before but now...

His holes were full. He was a hole, accepting. Taking. Enduring. Loving. Oh, he loved every moment of this.

Yep. It's official now.

Recommend to fans of depraved fairy tales? Whomever you may be.

An ARC was provided in exchange for an honest review.

Chris says

Very good bdsm m/m faery tale about a young man who, after having numerous dreams of his true love, sets off to find him. The journey is not at all what he expects... truly a case of "you can't always get what you want, but sometimes you get what you need."

Sunny says

Fairy tale feel, as though someone was reading a story, with more telling, summing up. Because of that, there was a separateness/distance that kept the darker parts from being overwhelming.

The writing style also kept me from fully connecting with Eryn, but I appreciated the symbolism surrounding the development of his character.

Can I admit my favorite thing about the book?

Yes, yes I can...the pervy parts were delightfully lewd :P

Bev says

Really enjoyed this grown up fairytale from Heidi. Yes, it's dark in places but a lot of fairytales are, and this seemed to have quite a mixed bag thrown in including possibly Snow White and one or two others as well. Hella kinky at times, humiliation features strongly, but Eryn was genuinely ashamed of feeling the way he did until it was pointed out to him that everyone likes different things, and it wouldn't do for us all to feel the same. I had a grin on my face at the end so that should tell you all you need to know about HEA, and the friendly horse was a big hit in this house. 4 stars ♥♥♥♥

~☆~Dœni(ela) ♥ ?? love & semi-colons~☆~ says

3.5 stars

~~~Disclaimer: I bought this book with its original title, *Sweet Son*, ages ago. I read it but didn't review/rate. Today I reread it.

*The blurb states that the story has been significantly revised, so please keep in mind that this review refers to the original, UNREVISED story.~~~*

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**This novella is DARK, and more an allegory than a romance.** This isn't Dante's *Inferno* by any means; there are no seven circles of hell. But there are demons and torture and an ILLUSION of hell.

### **Because isn't hell what we make it?**

Eryn, on a quest to find his true love, the raven-haired, alabaster-skinned prince of his dreams, is brutalized and demeaned. He becomes the sex slave of a pasha. He's raped by a demon. He suffers and screams and begs.

He does all this to become a stronger man, to learn that his pomp and arrogance were nothing but illusions.

But everything is an illusion.

*And that was the secret, the truth . . . Strength was not something he achieved or was granted. It was something he claimed.*

Eryn finds his prince, oh, yes. But he already had him.

What a twisted little fairy tale this was, a play on Sleeping Beauty, Dante's trek, and Odysseus' journey, with hard-core BDMS mixed in.

Eryn's sexual discovery is at the hands of an older pasha, a powerful magician. Most of the sex is Eryn's torture and submission, all non/dub-con.

The story was sexy and dangerous and totally fucked up. It was also a bit muddled, too abstract at its core.

Heidi Cullinan excels in the contemporary genre, be it naughty or sweet. She is the mistress of truck drivers, casino owners, ranchers, dancers, and naive college boys.

### **And I BOW DOWN.**

This story was not my favorite, but it's still Heidi, so I embrace the pain.

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### **Sandra says**

As you may know, I tend to devour anything and everything Heidi puts out, and when this little treasure came up for a tour and an ARC, I signed up faster than you can blink.

Because - you know - **Heidi-freaking-Cullinan!**

Fair warning - this isn't the kind of book I've come to expect from this author. But it also is. Lemme explain...

In her kinky, twisted fairytales (magic and illusions included), Heidi tends to cast an unlikely hero in the hero slots. We saw this in *Miles & The Magic Flute*, and we saw his in *Hero*. This novel is no different in that aspect, though Eryn is probably even less a likely hero than Miles or Hal, respectively, but it's probably **because** Eryn is such an unlikely hero that the book's message comes across so clearly.

With *The Devil Will Do*, Heidi also kicked up the kink-o-meter a few hundred notches, and this book was deliciously depraved. There's humiliation, shame, public display, anal training, demon sex, and most of it is non-con or dub-con at best.

Though - and this has to be made clear - none of it is for titillation purposes, none of it is to excite the reader. Every scene, every act is part of Eryn's journey to learn his own true self and, first and foremost, learn self-acceptance.

And yet, despite the kink, the book retains its fairytale qualities as well. It has a magical quality to it, almost ethereal, dreamlike. The writing flows easily, and while the kink is ever present, it's never described in too much detail - what's important, what is pointed out time and again, is Eryn's path to believing in his own worth.

Eryn's dreams of his fair-skinned prince, his true love, are what set him off on his journey. What he learns on his quest is profound and life-altering.

What stood out for me the most is that this twisted tale of kink is at its very core a love story, a romance. The lengths to which Eryn goes to rescue Wyn, his fated true love, his prince, are extraordinary, and that, my friends, is what makes this book deserve every single star I gave it.

Yeah, it's very kinky. And yeah, I thoroughly enjoyed it!

Again, fair warning. This book isn't for everyone, but if you don't mind (or if you enjoy) the kind of kink included here, please give this a try.

**\*\* I received a free copy of this book from its author. A positive review was not promised in return. \*\***

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## **Heidi Cullinan says**

I'm getting a lot of "where is this on Amazon?" requests. (Book is out today) I'll add the buy links here as they come in, and when they're all set, I'll put them out in my newsletter. It should be soon, hopefully. In the meantime you can get it at Wilde City if you absolutely cannot wait.

<http://www.wildecity.com/books/gay-ro...>

There's also a blog tour where you can try for all three Wilde City books in paperback.

<http://www.heidicullinan.com/blog-tou...>

The paperback is up on Amazon which makes me think it's in process and the ebook could show up any second: <http://www.amazon.com/Devil-Will-Do-H...>

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## **Andi says**

Trust author Heidi Cullinan to take a fairytale and turn it into an exploration of complicated themes of personal growth and redemption. I suspect anyone who has read any of Anne Rice's erotic Sleeping Beauty trilogy will find some resonance with this story, only with a more personal--and romantic--touch. The trials and tribulations of the protagonist are not for the faint of heart, but the eroticism is undeniable. As is the

growing recognition of the value of those experiences in the characters internal journey.

The story took some interesting twists and turns, and ended very satisfyingly, not the least because even happily ever after was a psychologically complex and sophisticated glimpse of the dynamics and consequences of power.

This book is proof that eroticism can have a point beyond titillation and romance can be sweet and at the same time more than mindless sentimentality.

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### **Chelsea says**

Honestly, despite looking at a few reviews before reading this book, I still didn't know what to expect and I think it ended up being even different to what I thought I would expect, if that makes sense.

I think the best way for me to describe this storyline would be, Its a story essentially about Eryn who has a massive humiliation kink, however due to the era and lack of friends he experiences true degradation and abuse and doesn't understand humiliation can be given in a safe environment. When he's enslaved by a Pasha he is taught he is not wrong to want humiliation and can have it in a safely (which is funny because he's a slave). Then of course he is looking for his true love who came to him through dreams and is under and enchantment.

A few things that surprised me in this book were, that I really liked the Pasha, i thought he'd be an evil tryant or something but he genuinely wants to help Eryn and is always kind to him. I mean he still does a lot of mean stuff to Eryn, but its all to help him gain strength to find his true love and Eryn is aware of what will happen to him and consents (once again within reason). Also there was more story line involving Wyn (the prince) than i expected, which was a pleasant surprise, it made me remember why he is sacrificing everything he is.

Obviously this book has some fairly full-on scenes, both extreme humiliation and pain, so if your squeamish I wouldn't recommend this book at all. I however thought this book was very very HOT, some of the lines the Pasha says and the situations Eryn's in..... it's just pure dirty, debauchery goodness!! After reading this though I've discovered that i prefer humiliation handed out within a couple (not by strangers, strangers are, of course welcome to join though :P), Therefore i just LOVED the end scene with Wyn and Eryn, that was fucking HOT!!! It was nice to see Eryn happy and satisfied after he'd been through so much.

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### **blub says**

I love fairy tales and this one just ruined it for me. The MC, Eryn has several dreams of his true love and after a while decided to set off on a journey to find said true love. On his way, he comes to an impasse and can't decide which direction to go. An old lady who he can tell is a witch asks him a series of question which he tries to lie his way out of resulting in him being punished by the witch. The punishment for the lies is that he has to declare 3 time he desires men (in his world this can get him sold into slavery or killed). Immediately after he attacked by bandits and becomes their plaything. He doesn't really fight it but just goes with whatever they dish out. Anyway a lot of other things occur and there are a few sexual encounters until he gets to his true love.

I don't mind promiscuity but it's just harsh when Eryn is suppose to be on this great journey to true love but

ends up having a great deal of sex on his way. In a way I felt a bit betrayed for Wyn whenever Eryn was being accosted and he actually enjoyed it. I felt when the truth came out concerning Snow and Wyn, near the end that the story got interesting but when Eryn started showing more aggressive dom behavior the story just got awkward..

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## Adam says

This is the dirtiest fairy tale I've ever read.

Also, I really need to stop reading porn on the train. It's a bad habit.

Eryn hates his physical desires. It's bad to want men, but it's even worse to want to be degraded and humiliated. Each time Eryn succumbs to his desires and goes down to the docks to be used and abused by the rough sailors, he comes back full of shame. That is until he dreams of a prince who needs himself. So Eryn sets out to find his prince. Along the way, he's enslaved by a rich pasha. The pasha vows to teach Eryn that his desires do not make him unworthy.

'The Devil Will Do' has some of the classic fairy tale characteristics. There's a prince, magic, a quest, a story based on good versus evil, an MC who needs to believe in himself, and a HEA. The fantasy aspect isn't overly complicated, and it's been used before, but it was done well here.

Of course, what sets this apart is the loads of kinky sex. Like heaping amounts of it. Eryn might feel ashamed of his desires, but that doesn't mean he denies himself the pleasure. In this book, you'll find anal training, group sex, public sex, humiliation, enema play, dub-con, and double penetration. Heidi Cullinan proves once again why she's the master of MM kinkiness.

If you're looking for a sweet romance, this book isn't for you. In fact, the love interest is absent for the vast majority of the book. However, if you want something quick and dirty, this'll be right of your alley.

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## ?? Michaele ♡?? says

3.8 Stars

So, first off: I have to point out that my rating is not the "Liked It" equivalent. It was a star rating based on quality story-telling, tightly edited writing, and hella hot smut. Okay, I liked *some* of the sex; I just have a hard time with the whole humiliation kink. It's just not my cuppa. More power to those that enjoy it, though!

And power? That's theme of this book, IMHO.

It depicts one wickedly re-imagined fairy-tale...one where the MC wasn't the hero he thought he needed to be in order to save the Prince. Except, he was - he just didn't accept those parts of himself that liked to be used/debased as traits of someone being worthy of love. So, this journey was basically a hero's odyssey. One where he realizes that it takes a certain kind of strength and incredible belief in their own power, to submit the way he does.

(I'd also like to add that it takes an equally strong person to nurture that gift without abusing it; to revel in the

beauty of such without breaking the sub. The Pasha was that kind of man...and I hope the Prince is as well.)

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### Matthew says

I read this short little fairy tale last night and it wasn't up to the standards of Heidi Cullinan's usual work with numerous errors and rather sloppy writing.

It felt more like a porn tale than a short book. The plot was rather lacking and not completely consistent, character development was also light. For what it was, it wasn't horrible, but I expected more from this author.

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### Natalia says

3.5 stars

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### Heather K (dentist in my spare time) says

\*4.5 stars\*

*"Hold Yourself open wide for me, slave."*

*"When Eryn didn't move immediately, the pasha slapped his rump. "Show me your rose, and let me see how happy it is at my claiming."*

\*rolls back eyes in ecstasy\*

This book is certainly not for everyone. In fact, I wasn't sure when I agreed to review it that it would be for *me*. I'm not such a big fan of dub-con or non-con, and I had heard that this story was DARK. I'm not sure if most people read this book before it was heavily revised, but this book was less dark than it was *darkly erotic*. It caters to a certain kink, and it is one of my favorites. Let's hear a big round of applause for **humiliation kink**, ladies and gentleman! This book was *right* up my alley.

I love how Heidi just goes for it. **She is wonderfully, deliciously depraved**. I have a decidedly freaky-deaky side, and Heidi tapped right into that. If the idea of (view spoiler) appeals to you, then you probably will enjoy this story. I enjoyed this story. Many. Times.

I also really liked the fairytale quality of this book. I have a thing for light fantasy of this nature, like Truth in the Dark, and I was sucked right into the story. Sure, this book is largely about sex and, sure, the plot didn't make *complete* sense, but I didn't really care. I was completely absorbed, and I couldn't put this book down all day.

Though this book is super kinky, it is romantic at it's core. There is a HEA and fated-love kind of romance. However, you have to keep sort of an open mind to get there.

I'm welcoming this book to my favorites of the year list with open arms!

**\*\*Copy provided in exchange for an honest review\*\***

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