



How Trump Won: The Inside Story of a Revolution

Joel Pollak , Larry Schweikart

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"Finally an iconoclastic and truthful analysis of the Trump phenomenon."

—Sean Hannity

Donald Trump blindsided them all: the media, campaign consultants on both sides, and Hillary Clinton's vaunted data operation. Now two insiders—Joel Pollak, senior editor-at-large for Breitbart News, eye-witness to the election from his unique position as the only conservative reporter aboard the Trump press plane in the last pivotal weeks of the campaign, and professional historian Larry Schweikart, whose "Renegade Deplorables" group of volunteer analysts supplied the Trump campaign with data the mainstream pollsters didn't have—reveal the true story of how Trump defied the pundits, beat the polls, and won.

Pollak and Schweikart reveal: why only two pollsters got the election even close to right (one of them was working with Larry Schweikart); why working class and rural voters flocked to support a New York City billionaire—and the media completely missed the story; how the "Deplorables" were able to read the early voting data to show that Trump was winning Ohio and Pennsylvania weeks before the election—and were still texting reassurances to his campaign on election night; why the release of the Access Hollywood "sex tape" cost Trump Minnesota and New Hampshire, a four-point lead in the popular vote, and a "yuge" landslide in the electoral college; and how the Clinton Team realized they had lost before Team Trump knew they had won.

Find out how Trump really beat the polls, the odds, and the machinations of Hillary Clinton and her willing allies in the media and political establishment. *How Trump Won: The Inside Story of a Revolution* is an absolute must-read from a prescient historian and a reporter with the inside scoop—and great stories from the campaign trail.

How Trump Won: The Inside Story of a Revolution Details

Date : Published January 17th 2017 by Regnery Publishing

ISBN :

Author : Joel Pollak , Larry Schweikart

Format : Kindle Edition 256 pages

Genre : Politics, Nonfiction, History

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From Reader Review How Trump Won: The Inside Story of a Revolution for online ebook

Michael says

This book was a wonderful behind the scenes account of the Trump campaign. If I gathered one lasting impression over any other, I have become truly amazed of the energy behind the man himself; Donald Trump is basically an energizer bunny. In my quest to learn as much as possible about the 2016 election, this book is certainly a must read.

Rex Fuller says

Really, really good "inside look" at two things. What the press following Trump saw and heard throughout the campaign. And how the "Renegade Deplorables," an informal group of volunteer data trackers, saw well ahead of everyone else that Trump would win.

This will likely be the best description of the campaign until Bannon, Conway, or Trump himself writes a book.

Nathan says

Fascinating look into the Trump campaign from beginning to end. It was fascinating how good the insider polls showed he was going to win New Hampshire and probably Minnesota if it hadn't been for the GOTCHA October surprise video. Its a book I own so will go in keeper box for later years to read and rehash a great time in America's history and my life.

John Magee says

Fun re-living the historic hostile 2016 presidential election

Kerry says

Good book, was interesting to see that they had native people in several battleground states that were accurately able to predict the size of the win (except for Wisconsin). I like reading about people in the political campaigns. Also enjoyed watching "The Circus" about this political campaign.

Mason Frierson says

Interesting combination from two people directly involved in the campaign, one a Breitbart reporter, the

other a historian who helped the campaign with insight and poll interpretations. Both writers are talented and insightful, with the reporter intimately showing the reaction of the people as the campaign hit its final month and the historian providing context of the race and victory. The two writers alternate chapters, and quickly provide an insightful and intimate feel for the race, how people reacted, and really how close yet how substantial and sweeping Trump's victory was. The writing style is engaging, the book kept me really interested. I thought it gave me a really good feel for the last month of the campaign, insight into both Clinton and Trump's final month and a very satisfying reading experience.

Will Howell says

Wow. Just a simple Wow. This was an amazing book on the rise, the fall, the rise, the fall, the rise of Donald J. Trump to the Presidency. This is a great expose on how Donald J. Trump overcame the odds and went on to become president. This is from the eyes and ears of one of the reporters from the media pool who traveled with the candidate all over the country and who interviewed both Democrat and Republicans on the candidate.

Amina Ahsan says

Completely one sided.

Joshua McKey says

This gives a fairly detailed description about how the election transpired. Well written by an editor and historian, but I could have done without the political commentary and would have liked a little more facts and information. Still informative in some aspects and easy to understand although it can be kind of monotonous at times. All in all a decent read

R says

Excellent book. A movement and election for the ages.

This book gives a great summary and insight on the Trump election. I love the campaign trail notes interspersed with the wide historic view provided. This election will go down as the most historic election since 1980. It will have far reaching consequences for future generations of Americans. This book is an excellent keepsake and analysis. I highly recommend this book.

Marie says

An historic journey

I'll write a longer review one of these days, but I wish I had paid attention on Election Day. I had been

convinced Trump would lose. So, SO glad I was wrong.

ronald huenefeldt says

Solid read.

Good overall understanding of the campaign. Would have liked more insights into others on the trail. Why were you able to see the change but others could not?

Judson Stephenson says

Fun, but light on details

Good read, wished Larry would have included more details about the "deplorable" polling. The behind-the-scenes press stuff is okay, but mostly things I would have assumed from reading Breitbart.
