



Corporate Finance

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Corporate Finance , by Ross, Westerfield, Jaffe, and Jordan emphasizes the modern fundamentals of the theory of finance, while providing contemporary examples to make the theory come to life. The authors aim to present corporate finance as the working of a small number of integrated and powerful intuitions, rather than a collection of unrelated topics. They develop the central concepts of modern finance: arbitrage, net present value, efficient markets, agency theory, options, and the trade-off between risk and return, and use them to explain corporate finance with a balance of theory and application. The Eleventh Edition includes many exciting new research findings as well as an enhanced *Connect Finance*, now with even more student learning resources. Connect is proven to deliver better results for students and instructors. Proven content integrates seamlessly with enhanced digital tools to create a personalized learning experience that provides students with precisely what they need, when they need it. With Connect, the educational possibilities are limitless.

Corporate Finance Details

Date : Published October 13th 2015 by McGraw-Hill Education (first published 1988)

ISBN : 9780077861759

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Format : Hardcover 1056 pages

Genre : Business, Economics, Finance, Textbooks, Nonfiction, Academic, School, Reference, Management, Computer Science, Technical

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From Reader Review Corporate Finance for online ebook

Pieter says

Advanced American handbook on corporate finance. For more basic, introductory modules check on "Fundamentals of Corporate Finance" by Ross, Westerfield and Jordan.

Andy says

A wonderful tale of net present value and derivatives, which will bring you to tears and exultation all in one chapter.

Brian says

Though it breaks at times with more standard corporate practices, on the whole the text is readable and the examples are helpful.

Jessica says

It's a textbook. What else should I say?

Sarah says

My professor never utilized the end of chapter questions and what-not, but the text by itself wasn't the greatest. I'm already most of the way through my Finance degree so this is more of a review class for me, but the explanations the book provides seem a bit awkward. It's kind of hard to find a bad textbook but there are definitely stronger Finance one's out there.

Maureen says

Pretty sure all the cool kids are reading this these days... watch for it on the NYT best seller list soon.

I opened it once.

Sebastián says

Life changing (just an other). This is the book I was looking for when I started an MBA. Just the financial approach I need to understand the complex yet logical mechanisms of corp finances.

Marcelo Alcantara says

T

loafingcactus says

This textbook is Example A of presenting learning so that only one type of person can succeed. Like memorizing large algebraic equations divorced from meaning? This book is for you! The programmer in my MBA team loved it.

Learn math Any Other Way? Absolutely no help to your reviewer with a logical argument background. And this is really too bad because there are online practice problems where there is more than enough room to show the answers several different ways. Nope, just the single algebra line.

Welcome to the 1980s all over again only electronic.

I learned by walking through the practice problems in my way (using Excel to step through the logic with meaning tags).

Majdi says

good book

Michelle says

Not the most necessary textbook, but occasionally they had a really good explanation for something that the professor wasn't as clear about.

Lori Light says

For my FI 630 class, Fall 2013 semester

Amy Sawyer says

For a textbook it wasn't bad. The concepts were pretty easy to follow.

Meredith says

A great introduction to the corporate finance field. A smart and experienced instructor is also necessary because this book needs to be reorganized for a beginner.

Puja Gupta says

horrid
