



Atlantic Automobilm: Emergence and Persistence of the Car, 1895-1940

Gijs Mom

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Our continued use of the combustion engine car in the 21st century, despite many rational arguments against it, makes it more and more difficult to imagine that transport has a sustainable future. Offering a sweeping transatlantic perspective, this book explains the current obsession with automobiles by delving deep into the motives of early car users. It provides a synthesis of our knowledge about the emergence and persistence of the car, using a broad range of material including novels, poems, films, and songs to unearth the desires that shaped our present -car society.- Combining social, psychological, and structural explanations, the author concludes that the ability of cars to convey transcendental experience, especially for men, explains our attachment to the vehicle.

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Author : Gijs Mom

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