



## **The Flash Book: How to fall hopelessly in love with your flash, and finally start taking the type of images you bought it for in the first place**

*Scott Kelby*

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## **The Flash Book: How to fall hopelessly in love with your flash, and finally start taking the type of images you bought it for in the first place** Scott Kelby

Scott Kelby, the world's #1 best-selling photography technique books author, is here with a new concept in photography and flash books—one that's designed from the ground up to get you straight to whatever it is you need to do with a flash right now, get your answer fast, and get you back to shooting with your flash. Thanks to inexpensive flashes that are compatible with all major camera manufacturers (such as Yongnuo), owning and using a flash is now easily within reach for nearly all shooters, whether you're a hobbyist or aspiring professional. Once you own a flash, though, you'll have a lot of questions about how to get it to create the light you need—questions about camera and flash settings, questions about direction, quality, and quantity of light. And in addition to knowing how to use your flash, you need to know which modifiers and triggers you might need, and you need to learn use them quickly.

That's why this book was created: to quickly get you to the technique, the setting, or exactly the right thing you need to do right now to improve your work.

Here's how it works: When you need to know how to do a particular thing, you turn to the chapter where it would be found, find the thing you need to do (it's easy, each page covers just one single topic), and Scott tells you exactly how to do it just like he was sitting there beside you, using the same casual style as if he were telling a friend. That way, you get back to shooting fast.

This isn't a book of theory, full of confusing jargon and detailed multi-step concepts. This is a book on which button to click, which setting to use, and exactly how and when to use it, so you're never "stuck" wondering how to use your flash again. This will be your "go to" book that sits within reach any time you're shooting with flash, and you are going to love having this type of help right at your fingertips.

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## **From Reader Review The Flash Book: How to fall hopelessly in love with your flash, and finally start taking the type of images you bought it for in the first place for online ebook**

**Cristian Eduardo Capellino says**

**Practical, stright to the point, useful**

If this is your first book regarding use of flash, you will definitely improve your use of light. You will also learn a bulletproof, easy to follow workflow to shoot indoors and outdoors. You will also get unbiased guidelines regarding required equipment for the different techniques. Fully recommend.

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**Joe says**

**Great reference**

This is an excellent reference for flash photography that addresses several typical situations. It provides several equipment options that will meet your budget.

The only recommendation would be the addition of a one page checklist for each situation. This would be a quick reference for setup and also a quick reference for addressing specific issues.

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