



Statistics for Business & Economics

James T. McClave

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Classic, yet contemporary. Theoretical, yet applied. **Statistics for Business and Economics, Eleventh Edition**, gives you the best of both worlds. Using a rich array of applications from a variety of industries, McClave/Sincich/Benson clearly demonstrates how to use statistics effectively in a business environment.

The book focuses on developing statistical thinking so the reader can better assess the credibility and value of inferences made from data. As consumers and future producers of statistical inferences, readers are introduced to a wide variety of data collection and analysis techniques to help them evaluate data and make informed business decisions. As with previous editions, this revision offers an abundance of applications with many new and updated exercises that draw on real business situations and recent economic events. The authors assume a background of basic algebra.

Statistics for Business & Economics Details

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From Reader Review Statistics for Business & Economics for online ebook

Regina says

Not at all for beginners in statistics. Very complex.

Mustafa Sait Önal says

Not for beginners. Too complex.

lover-of-good-books says

Read it so I could help my friend with his statistics course (I had last took mine in 2009/2010?) and I needed a refresher for a few topics before I could break it down. It was a pretty decent book, though the one I used for undergrad was slightly better (maybe because my professor wrote the book so it clicked in combination with his lectures).

Brooke Ybarra says

This is my first excuse for not having read anything more interesting recently.
